

## **PRIVACY POLICY AND DATA PROTECTION STATEMENT OF SARA DAVISON GLOBAL ENTERPRISES LIMITED**

The privacy policy ("Privacy Policy") provided in this notification applies to the website [www.saradavison.com](http://www.saradavison.com) (Website") of Sara Davison Global Enterprises Limited ("SDGE").

Furthermore, when you make a purchase from SDGE, the Privacy Policy will apply also to the agreement ("Agreement") that you, the client ("Client") make with SDGE for the supply of SDGE's services ("Services") and the Privacy Policy will form part of such Agreement.

SDGE is a UK-registered company, so must comply with the UK's Data Protection legislation from time to time (as well as with relevant EU and EEC regulations) to ensure that any data provided is processed with proper care and attention. In any event, however, the Managing Director of SDGE is personally committed to safeguarding the privacy of each Client and the following explains SDGE's practices of information-gathering in relation to the Website and to the Agreement.

### **1. Data that SDGE must collect from Client**

SDGE invites Client to contact SDGE with requests for our Services. The first time Client makes such a request, Client is requested to provide to SDGE certain, limited items of personal data when registering for SDGE's Services, which data would include Client's name and email address. To enable the purchase of the Services to be effected, payment details will also be required. Certain further items of Client's personal data may also be needed by SDGE to enable it to effect the Services. Such further data would normally include Client's full home address (including Post code) and phone number. **We do not store credit card details nor do we share financial details with any 3rd parties.**

### **2. Safeguarding of data**

Under the Data Protection legislation and rules of the UK, the EU and the EEC, there is an obligation on SDGE to comply with certain practices to ensure that any data given to SDGE is processed with proper care and attention. In any event, however, SDGE is committed to safeguarding the privacy of Clients. SDGE uses strong, proprietary security measures to guard against any misuse or removal of the data contained in its database. Please note that while SDGE shall use proper care as regards the transmission of data, it must be understood and accepted by all parties using SDGE's Services that the internet is inherently unstable and such instability includes its security; consequently, SDGE cannot guarantee the security of any data transmitted via the internet (by way of example, but not necessarily exclusively, email) and shall have no liability for any disclosure resulting from the instability of the internet.

### **3. Highly-limited access to your data.**

In relation to the very few items of data SDGE requires to collect from Client in order to provide the Services, SDGE secures such data carefully and securely. Only the Managing Director of SDGE has access to such data and SDGE will not disclose to third parties unconnected with SDGE any personal data which Client provides to SDGE without Client's prior, written consent, unless the governing law requires otherwise. No item of Client's data will be sold to or otherwise provided to third parties for any marketing purpose, though SDGE may send Client marketing information from time to time unless Client informs SDGE that they do not wish to receive such marketing information; for the avoidance of doubt, Client can change his / her mind at any time as regards future receipt or non-receipt of such marketing information.

### **4. Compliance with UK, EU and EEA data protection legislation.**

a) UK: SDGE applies its Privacy Policy with full compliance with and reference to the Data Protection legislation of the United Kingdom, based on The Data Protection Act 1998 ("DPA") as may be altered or replaced from time to time. SDGE treats its responsibility in this regard very seriously and is registered with the UK's Information Commissioner, having registration number ZA139770.

b) EU: In addition to compliance with the DPA, SDGE will comply with the provisions of the current, relevant European Union directives, as well as any new rules, regulations, or legislation that may come into force at any time.

c) EEA: In compliance with the relevant legislation and regulations of the European Economic Area ("EEA") regarding data protection, a Client who resides in the EEA is hereby informed that the data controller of SDGE is: Sara Davison Global Enterprises Limited, having its registered office at Clay Barn, Ipsley Court, Berrington Close, Redditch, B98 0TD, United Kingdom, registered under company registration number 08599385.

### **5. Consent.**

By a Client's use of the Website and / or the Services of SDGE, Client agrees to the terms and conditions of this Privacy Policy and consents to SDGE's collection of and processing of the few items of data requested by SDGE to enable SDGE to provide the Services.

### **6. Links to third party sites.**

Where the Site contains links to third-party sites, this Privacy Policy does not apply to such sites.

### **7. Accessing, Correcting, or Removing Client's Data.**

Client has the right to check whether SDGE holds personal data about them, to access such personal data and to correct any personal data about them that is inaccurate or out-of-date. If Client wishes to exercise their right of access to their personal information, or if they wishes to make further inquiries or complaints about the Privacy Policy of SDGE, Client should send an e-mail for the attention of the Managing Director of SDGE at: [sara@saradavison.com](mailto:sara@saradavison.com). In the event that Client wishes access to their personal information, Client will require to verify their identity to SDGE. For providing such access, SDGE will not make a charge to Client. It

is understood and accepted that the processing of such an application for access may take up to 30 days. Where the disclosing of an item of information would interfere with the privacy rights of another person, or where it would breach confidentiality attaching to that item of information, SDGE will be obliged to withhold access from certain portions of Client's database record.

**8. 'Cookies' and their use.**

'Cookies' are small items of data stored by the browser on the computer's hard drive. SDGE may use cookies, to let Clients move through the Website without the need to re-submit data for each fresh page. To learn about SDGE's use of cookies, follow the Website link to SDGE's [Cookie Policy](#).

**9. Changes to SDGE's Privacy Policy.**

In the event that SDGE makes changes to its privacy policy (whether for business reasons, or because of legislative changes) such alterations will be posted on these Privacy Policy pages and may also be announced via the Website.

**10. Governing Law**

This Privacy Policy shall be governed by the Law of England and Wales and all persons using this Privacy Policy shall submit to the jurisdiction of the English courts regarding it.